

## Visual Communication Design with Images and AI design tools

Course Duration	16 Hours	Course Fee	Subsidy & Nett Fees	Mode of Training
		Full Fee: <b>\$700</b>	Please refer to page 2	Classroom

<b>Certification</b>	Successful trainees will receive a Statement of Attainment (SOA) issued by SkillsFuture Singapore
<b>Entry Requirement</b>	<ul style="list-style-type: none"> <li>• Able to operate using computer functions</li> <li>• Speak, listen and read English at a proficiency level not lower than the WPL Level 3</li> <li>• Education level: Secondary Education</li> </ul>

<b>Course Objective</b>	<p>This Visual Communication design with Images and AI design tools course equips learners with the creative and technical skills required to develop visually compelling images, using artificial intelligence (AI) design tools. By combining core principles of visual communication design and concept, with AI-powered image generation, learners will be guided through the full process of graphical images and visuals creations – from research, use of cameras to record sequence, to using design software for colour and forms, and final visual presentation. The course emphasizes accessible, real-world application and provides learners with skills that can design visual communication outputs to engage the audience.</p> <p>This course is for intermediate learner.</p>
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<b>Learning Outcomes</b>	<p>By the end of this course, learners will be able to:</p> <p>LO1 – Conduct research on best practices for presenting ideas and process in visual communication design and concept.</p> <p>LO2 – Use cameras to record sequence in visual formats.</p> <p>LO3 – Utilize colour fundamentals and forms to design and create graphical images and visuals using industry-relevant design software.</p> <p>LO4 – Develop visual presentation and refine based on shareholder's feedback</p>
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<b>Topics Covered</b>	<p>Topics 1</p> <p>T1.1: Typography and Logo Design</p> <p>T1.2: Visual Communication Techniques</p> <p>T1.3: Best Practices in Visual Communication Design and Concept</p> <p>T1.4: Conduction Visual Research</p> <p>Topics 2</p> <p>T2.1: Principles of Composition in Photography</p> <p>T2.2: Camera Operation for Visual Storytelling</p>
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Effective From: 8/8/2025

Topics 3

T3.1: Colour Theory Fundamentals

T3.2: Creating Visuals Using AI and Design Tools

Topics 4

T4.1: Design Software Fundamentals

T4.2: Presentation Planning

T4.3: Interpreting Feedback and Setting Revision Goals

**Assessment:**

- Practical Exam
- Written Exam

**Subsidy**

Visual Communication Design with Images and AI design tools TGS-2025057739			
Category of Individuals			
	Singapore Citizens and Singapore Permanent Residents	Employer-sponsored and self-sponsored Singapore Citizens aged 40 years old and above	SME-sponsored local employees (i.e. Singapore Citizens and Singapore Permanent Residents)
	Funding Source		
	SkillsFuture Funding (Baseline)	SkillsFuture Mid-career Enhanced Subsidy	SkillsFuture Enhanced Training Support for SMEs
Course Fee	\$700.00	\$700.00	\$700.00
SkillsFuture Funding	\$350.00	\$490.00	\$490.00
<b>Total Nett Fee</b>	<b>\$350.00</b>	<b>\$210.00</b>	<b>\$210.00</b>
GST (9% x \$700)	\$63.00	\$63.00	\$63.00
<b>Total Fee Payable to Genetic Computer School</b>	<b>\$413.00</b>	<b>\$273.00</b>	<b>\$273.00</b>

Eligible for Claim Period: 05 Aug 2025 - 04 Aug 2027

**Please refer to the below link for the Refund Table for SkillsFuture Courses:**

<https://www.genetic.edu.sg/refund-for-skillsfuture-courses/>

**Participant need to pass the test to get subsidy**

**SSG Advice:**

Student must achieve 75% course attendance, and also pass the assessment to be eligible for SSG Funding.

All Singaporean aged 25 and above can use their \$500 SkillsFuture Credit to pay for a wide range of approved skills-related courses.

PSEA Funding is available for student aged 18-30 years old (Please Call PSEA Hotline 62600777 to check your balance).

We are pleased to share the following information on the new PSEA Ad Hoc Withdrawal FormSG Application:

- Using only own PSEA: <http://go.gov.sg/psea-withdrawal-tp>
- Using Sibling's PSEA: <http://go.gov.sg/psea-withdrawal-tps>

**Reminder to all learners:-**

Bring your own smartphone

Bring a sweater as it might be cold

Bring stationeries – highlighter, pens, thumbdrive

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