

Video Storytelling using Gen AI

Course Duration	16 Hours	Course Fee	Course Fee Full Fee: \$700	Subsidy & Nett Fees	Please refer to page 2	Mode of Training	Classroom
Certification	Successful trainees will receive a Statement of Attainment (SOA) issued by SkillsFuture Singapore						
Entry Requirement	<ul style="list-style-type: none"> • Able to operate using computer functions • Speak, listen and read English at a proficiency level not lower than the WPL Level 3 • Education level: Secondary Education 						
Course Objective	<p>This course Video Storytelling using Gen AI equips learners with the creative and technical skills required to develop video stories using artificial intelligence (AI) tools. By combining core principles of narrative design with AI-powered video generation and editing, learners will be guided through the full process of video content creation – from idea development and visual storyboarding to scriptwriting and final video presentation. The course emphasizes accessible, real-world application and provides learners with skills that can support communication, marketing, and creative production roles across sectors.</p> <p>This course is for beginner learner.</p> <p>Upon completion, learners will be better prepared for roles in video content creation, digital marketing or creative technology. Short-form video content dominates platforms such as TikTok, Instagram, YouTube Shorts, and brand marketing campaigns. Employers increasingly value professionals who can combine creative storytelling with AI-powered production tools to deliver engaging, audience-targeted content.</p>						
Learning Outcomes	<p>By the end of this course, learners will be able to:</p> <p>LO1 – Apply principles of narrative structures and different genres to research ideas for engaging narrative elements.</p> <p>LO2 – Apply research methods and techniques that enhance content narratives.</p> <p>LO3 – Apply formats of story development and create storyboard.</p> <p>LO4 – Apply elements of narrative design for script development.</p>						
Topics Covered	<p>Topics 1</p> <p>T1.1: Identifying narrative structures in video digital storytelling</p> <p>T1.2: Analysing genres and audience appeal</p> <p>T1.3: Researching narration styles and creative direction using AI tools</p> <p>Topics 2</p> <p>T2.1: Research methods to support story development</p> <p>T2.2: Researching tone and voice narration using AI</p>						

Effective From: 4/8/2025

Topics 3

T3.1: Planning structured video short-form stories

T3.2: Building visual storyboards using templates and AI-generated images

T3.3: Presenting storyboard and narrative intent

Topics 4

T4.1: Applying narrative elements in visual scenes

T4.2: Writing narration and dialogue using AI tools

Assessment:

- Practical Exam
- Written Exam

Subsidy

Video Storytelling using Gen AI TGS-2025057253			
Category of Individuals			
	Singapore Citizens and Singapore Permanent Residents	Employer-sponsored and self-sponsored Singapore Citizens aged 40 years old and above	SME-sponsored local employees (i.e. Singapore Citizens and Singapore Permanent Residents)
	Funding Source		
	SkillsFuture Funding (Baseline)	SkillsFuture Mid-career Enhanced Subsidy	SkillsFuture Enhanced Training Support for SMEs
Course Fee	\$700.00	\$700.00	\$700.00
SkillsFuture Funding	\$350.00	\$490.00	\$490.00
Total Nett Fee	\$350.00	\$210.00	\$210.00
GST (9% x \$700)	\$63.00	\$63.00	\$63.00
Total Fee Payable to Genetic Computer School	\$413.00	\$273.00	\$273.00

Eligible for Claim Period: 24 Jul 2025 - 23 Jul 2027

Please refer to the below link for the Refund Table for SkillsFuture Courses:

<https://www.genetic.edu.sg/refund-for-skillsfuture-courses/>

Participant need to pass the test to get subsidy

SSG Advice:

Student must achieve 75% course attendance, and also pass the assessment to be eligible for SSG Funding.

All Singaporean aged 25 and above can use their \$500 SkillsFuture Credit to pay for a wide range of approved skills-related courses.

PSEA Funding is available for student aged 18-30 years old (Please Call PSEA Hotline 62600777 to check your balance).

We are pleased to share the following information on the new PSEA Ad Hoc Withdrawal FormSG Application:

- Using only own PSEA: <http://go.gov.sg/psea-withdrawal-tp>
- Using Sibling's PSEA: <http://go.gov.sg/psea-withdrawal-tps>

Reminder to all learners:-

Bring your own smartphone

Bring a sweater as it might be cold

Bring stationeries – highlighter, pens, thumbdrive

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