Create Content with Generative AI – ChatGPT, Gemini, Claude

Course Duration	Course Fee	Subsidy & Nett Fees	Mode of Training
8 Hours	Full Fee: **$400**	Please refer to page 2	Classroom

Entry Requirement

- Speak, listen and read English at a proficiency level not lower than the WPL Level 3
- Education Level: Secondary Education

Course Objective

Learners are able to use various market research to gather insights about target audiences and products/services. Learners can write and improve copywriting abilities that resonate with the target audience, and comply with legal and ethical requirements. Learner can improve grammar and spelling skills, to enhance credibility and professionalism. Learners can confidently utilize AI tools such as ChatGPT, Gemini, and Claude for proofreading and content enhancement on desktop or mobile platforms, leading to increased productivity and efficiency in content creation processes.

This course is for beginner.

Learning Outcomes

LO1: Identify appropriate market research method to understand customers' attitudes and perceptions of the product.
LO2: Understand criteria for writing copies within the context of legal, organisational, and ethical requirements.
LO3: Identify improvements for errors in grammar, spelling and typographical errors by using AI tools.
LO4: Use AI tools to improve copywriting on desktop or mobile platforms.

Assessment

- ***Practical Exam***
- ***Written Exam***

Subsidy

Create Content with Generative AI – ChatGPT, Gemini, Claude TGS-2026065845			
Category of Individuals			
	Singapore Citizens and Singapore Permanent Residents	Employer-sponsored and self-sponsored Singapore Citizens aged 40 years old and above	SME-sponsored local employees (i.e. Singapore Citizens and Singapore Permanent Residents)
	Funding Source		
	SkillsFuture Funding (Baseline)	SkillsFuture Mid-career Enhanced Subsidy	SkillsFuture Enhanced Training Support for SMEs
Course Fee	$400.00	$400.00	$400.00
SkillsFuture Funding	$200.00	$280.00	$280.00
Total Nett Fee	$200.00	$120.00	$120.00
GST (9% x $400)	$36.00	$36.00	$36.00
Total Fee Payable to Genetic Computer School	**$236.00**	**$156.00**	**$156.00**

Eligible for Claim Period: 11 Sep 2026 - 10 Sep 2027

Please refer to the below link for the Refund Table for SkillsFuture Courses:
https://genetic.edu.sg/policies_procedures/refund-for-wsq-courses/

Participant need to pass the test to get subsidy

SSG Advice:
Student must achieve 75% course attendance, and also pass the assessment to be eligible for SSG Funding.

All Singaporean aged 25 and above can use their $500 SkillsFuture Credit to pay for a wide range of approved skills-related courses.

Reminder to all learners:-
Bring your own smartphone
Bring a sweater as it might be cold
Bring stationeries – highlighter, pens

Effective From: 11/09/2026